



International Poultry Expo & International Feed Expo 2012 Tue – Thu, January 24 – 26, 2012

APPLICATION FOR EXHIBIT SPACE (This is not a contract, only a reservation.)

Company Name: _____
(For contract, printed show program and exhibitor badges.)

Contact: _____ Title: _____

Mailing Address: _____

City: _____ State/Province: _____ Country: _____ Zip/Postal Code: _____

Phone: _____ Toll Free: _____ Fax: _____

Cell: _____ (This number will not be published.)

E-mail: _____ Web Address: _____

BOOTH INFORMATION (We will do our best to match your preferences.)

The exhibit halls for 2012 remain very close to the 2011 floor plan but without Hall A3. Please refer to the 2012 website floor plans (www.ipeweek12.org, Interactive Floor Plan, Facility Overview, Exhibit Hall A or B), and indicate 3 booth location options in order of priority. Booth placement priorities are based on the following criteria: 1. Option to renew 2011 location (cannot be guaranteed, but it is the case in over 90% of the requests); 2. Years of continuous exhibiting; 3. Size and configuration of booth; 4. Date and time of receipt of application.

Option 1: Booth number(s) _____

Option 2: Booth number(s) _____

Option 3: Booth number(s) _____

Size booth preferred (either give dimensions or square footage): _____

Type booth: ☐ Inline (standard) ☐ Inline (1 corner) ☐ Peninsula (2 corners) ☐ Island (4 corners)

Comments: _____

Competitors you prefer not to be next to or across from – BE SPECIFIC (not guaranteed): _____

Industry area your company services – SELECT ONLY ONE:

☐ **Feed (Hall A, Section A1):** Suppliers who sell feed ingredients, milling equipment and services for the commercial feed industry and large integrators in the poultry, swine, cattle and specialty sectors, such as pet food.

☐ **Poultry Live Production (Hall A, Section A2):** Suppliers who sell equipment, goods and services used in the production and growth of broilers, turkeys and layers, as well as those for egg production.

☐ **Poultry Live Production (Hall B, below Ninth Avenue in Sections B2 and B3):** Suppliers who sell equipment, goods and services used in production and growth of broilers, turkeys and layers, as well as those for egg production.

☐ **Processing/Packaging/Rendering (Hall B, All of Section B1, and above Ninth Avenue in Sections B2, B3, and B4):** Suppliers who sell equipment, goods and services that are used to slaughter, process, further process, package and ship poultry meat, as well as those involved in rendering.

E-Mail Application to asculthorpe@poultryegg.org

Mail or Fax Application to:

IPE and IFE 2011
1530 Cooledge Road, Tucker, GA 30084-7303
ATTN: Anne Sculthorpe, Exhibit Manager
Phone: 770.493.9401; Fax: 770.493.9257

International Poultry Expo
sponsored by U.S. Poultry & Egg Association (USPOULTRY).
&
International Feed Expo
sponsored by American Feed Industry Association (AFIA).